

Let's Get Ready for Spring!

Stop by to see what's new for you and your birds this Spring!



WBU Bluebird House

Our WBU Bluebird House provides protection from weather and extreme temperatures and features the proper dimensions. In addition, the roof opens for viewing eggs and babies, and the side opens for easy cleaning. Available in durable wood or recycled plastic.

from \$34.99



WBU Nest Building Materials

Our combination of natural cotton and yarn tails is the perfect blend to attract birds into your yard to build nests! Comes complete, ready to hang near your feeders. Watch the birds pull the materials and make them part of their new nest.

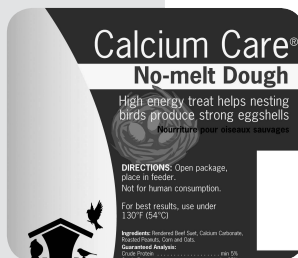
from \$5.99



WBU Wren/Chickadee House

Give the birds a place to call home! WBU nest boxes are available for a variety of species and each is designed to accommodate the specific bird's physical and nesting requirements. Available in wood and recycled plastic.

\$27.99



WBU Calcium Care No-melt Dough

Our Calcium Care No-melt Dough helps birds lay strong eggs. It's a high-energy food that birds devour, especially when natural food sources, like bugs and berries, aren't plentiful. It attracts woodpeckers, titmice, chickadees and more.

\$2.99



Wild Birds Unlimited®
Nature Shop

PRSRT STD
U.S. POSTAGE
PAID
INDPLS, IN
PERMIT NO. 5928



4040 E. 82nd Street
Indianapolis, IN 46250

Visit Wild Birds Unlimited Today.

4040 E. 82nd Street
Indianapolis, IN 46250
317-578-0770

visit us online at
www.wbu.com/indianapolis

Store Hours
Mon-Fri 9:30-8pm
Sat 9am-6pm
Sun Noon-5pm

30% OFF

Advanced Pole System Basic Setups*

*2011 marks the 30th Anniversary year of the opening of the first Wild Birds Unlimited store. Celebrate with us this month and save 30% on Advanced Pole System® boxed Basic Setups. Valid now thru 03/31/11, only at the 82nd Street location.



Bird Feeding: the Cure for Cabin Fever

Have you had your fill of winter? Need a prescription for that cabin fever that won't seem to go away?

Well, say "hello" to March, a great month to get outside and begin preparing your yard for the upcoming spring bird action.

Start by cleaning your feeders, bird feeding stations and baffles, repairing any weather damage and raking up any debris under your feeding stations.

You may start seeing different birds at your feeders, as winter begins to loosen its grasp. Some birds, such as finches, may start to bring new color and life to your yard as they begin the process of molting into their vibrant breeding plumage.

Offering new foods can help you attract more birds to your newly-refreshed yard.

Insects
In spring, a bird's need for protein increases dramatically. Loaded with protein, mealworms can help you attract common and uncommon insect-eating birds like bluebirds or wrens.

Suet and Fats
Suet is a high-energy, high-fat substance that is helpful in spring (especially when loaded with nuts), when birds are looking for supplemental sources of nutrition.

Berries and Fruit
Fresh and dried fruits are popular with birds, such as robins, waxwings, bluebirds, mockingbirds and returning orioles, and help provide proper color pigments for new feathers and other nutritional needs. Many of our WBU Suets, Seed Cylinders, Seed Stackables and Jim's Birdacious® BugBerry™ Blend Treats feature fruit.

Peanuts
Loaded with protein and fat, peanuts provide birds with the necessary energy to defend territories and raise healthy families.

Stop by the store this month. We have all the new foods you need to bring more birds to your yard and help you get over any lingering effects of winter.

Jim & Nancy Carpenter, Owners
Gina Jannazzo, Mgr., and Staff

How To Prepare Your Yard for Spring



Advanced Pole System
Hanging Hardware Basic Setup

With the right additions, your yard can be even more attractive to visiting birds.

Bird Feeding Stations
Adding a WBU Advanced Pole System® bird feeding station with new feeders can help attract more birds to your yard. More feeders, spread farther apart, can reduce over-crowding and help lessen birds' stress.

Also, by offering new or different foods in your new feeders, you'll attract a greater variety of birds to your yard.

Bird Baths
Birds need water to keep their feathers in top-flight condition and for good insulation on cool spring nights. Add a decorative bird bath that is bird-friendly. We carry a variety of ceramic, concrete and other styles.



Blue Jay perched on a Wild
Birds Unlimited Bird Bath

Clean your existing bird baths with a 10% bleach (one part bleach to nine parts water) solution. Rinse thoroughly and allow them to completely dry. Refill your bird baths with fresh water at least once a week.

BugBerry Blend
Fruits and insects are not naturally abundant yet. Jim's Birdacious® BugBerry™ Blend will help birds until they can transition to eating natural sources of fruits and insects.

BugBerry Blend is full of mealworms and four different kinds of fruit. It also has added calcium, helping promote stronger eggs and healthier bones for mother birds and their babies.

BugBerry Blend is available as a loose blend, Stackable™, Suet Nuggets and Bark Butter.



Jim's Birdacious
BugBerry Blend

Celebrating 30 Years!

Est. 1981

This year marks the 30th anniversary of the opening of the **first** Wild Birds Unlimited store.

Save 15% on Bird Food Every Day!



Join the Club; Save on Bird Food Everyday
With our Daily Savings Club®, you get the best bird food in town for the best prices every day. By becoming a member, you'll get 15% off regular, every day bird food prices and an additional 5% off sale prices of bird food. You'll also be rewarded with Club-member-only specials. Come in today and ask how you can joining The Club and save.

Annual Daily Savings Club Fee \$25.00

Great Spring Additions for Any Yard



EcoClean Dinner Bell

Our versatile Dinner Bell™ is now available with EcoClean™ antimicrobial product protection built into the tray. The clear dome allows birds to easily find food and raises and lowers, allowing you to feed smaller birds while deterring larger birds. Backed with a lifetime guarantee, the Dinner Bell is easy to fill and hang, and its tray is top rack, dishwasher safe.

\$39.99



Eliminator Squirrel-proof Feeder

The Eliminator™ allows you to stop squirrels from eating your seed. Featuring unique, weight-sensitive technology, the feeder's seed ports close when a squirrel touches the perch ring. You can set the sensitivity level to also exclude large birds. It's easy to hang, holds about three quarts of seed and is backed with a limited lifetime guarantee.

\$99.99



Decorative Seed/Suet Cylinder Feeder

Unique food requires a unique feeder. Whether you want to attract clinging birds or perching birds, our Decorative Cylinder Feeder accommodates different birds' eating preferences. This feeder is capable of holding both small and large seed or suet cylinders. The cylinders are available in a variety of blends and are sold separately.

\$26.99

15% OFF

All Calcium-added Bird Food

During nesting season, birds are looking for foods that are high in calcium, an ingredient that helps promote stronger eggs and healthier bones for mother birds and their babies. We offer a variety of foods with added-calcium that can help your birds.

Now thru 03/31/11, save 15% on all calcium-added foods, including all Jim's Birdacious® Treats, all of our Plus Blends and Calcium Care No-melt Dough. DSC members save an additional 5%. Not valid with other discounts or offers or previous purchases.

NATURE

CHALLENGE

Enter to Win Thayer Birding Software or a \$50 WBU Gift Card

Come in this month and take our Nature Challenge.

INSTANT WINNERS

By answering five nature questions (the answers are scattered around the store), you'll instantly win a sample bag of a WBU Seed Blend FREE!

DRAWING

All participants will be entered to win:

- Wild Birds Unlimited 30th Anniversary Thayer Birding Software (a \$99.99 value!)
- a \$50 WBU Gift Card

Hurry though, the Challenge ends Sun, March 13! No purchase necessary.

**The Daily Savings Club® -
Join and Save 15% on the
Every Day Regular Price of
the Best Bird Food
in Town.**

